

# Nadia Cejic

Huntsville, ON • 5196158211 • [nadia.cejic@gmail.com](mailto:nadia.cejic@gmail.com) • [linkedin.com/in/nadia-cejic](https://www.linkedin.com/in/nadia-cejic) • [www.nadiacejic.com](http://www.nadiacejic.com)

## Communications Specialist

- A dedicated and versatile storyteller with 10+ years in the Commercial Film Industry.
- Specializing in communication skills (written, verbal, presentation).
- Amplified my callback rate from 5% to 75% by the end of my career, demonstrating a profound commitment to growth, resilience and taking risks.
- Trusted as the face of multi-million dollar campaigns, which have landed in The New York Times, the Economist and were praised in AdWeek, indicating my professional reputation and character.

## WORK EXPERIENCE

### Launch and Prosper • Huntsville. On • 03/2024 - 10/2024

Business Management Consultant

#### Marketing and Communications Associate • Full-time

- Produced compelling video content, specializing in brand storytelling, media training clients, and managing shoot days for seamless execution.
- Managed social media accounts, achieving a 122% increase in engagement through targeted strategies and content optimization.
- Led multiple client accounts, conducting meetings and utilizing crucial conversations to enhance relationships and deliver results.
- Developed original marketing strategies backed by data analysis, driving actionable insights and delivering measurable business outcomes.

### Hero Artists • 01/2013 - 12/2023

#### Actor

- Featured as the lead in 10+ national and international commercials, effectively showcasing a diverse range of skills.
- Partnered with agencies and production teams to effectively convey brand image, resulting in an increase in customer engagement.
- Represented renowned brands (McCafe, Cheetos, Tim Hortons) in campaigns that reached 7M+ viewers, elevating brand recognition and increasing revenue.
- Exceeded expectations with a 75% callback rate for auditions, while consistently auditioning against 100+ other actors, demonstrating a unique ability to form genuine connections quickly.

## **Freelance • 01/2017 – 12/2022**

### **Production Crew**

- Producer- Demonstrated exceptional storytelling skills, winning 1st place for the Best Short Documentary award at Forest City Film Festival and gaining recognition in the industry.
- Assistant Director – Streamlined production process, reducing shoot time by 15% and ensuring on-time project delivery for increased client satisfaction.

## **Frost Lake Films • 01/2016 – 12/2020**

### **Owner/Operator**

- Developed a high-performing team of 10+ by providing continuous training and mentorship resulting in a high client satisfaction rate.
- Wrote, directed and produced over 25 projects, while managing client-care, schedules and budgets.

## **EDUCATION**

### **Advertising And Marketing Communications in Marketing**

Sheridan College • 01/2022 – 08/2023

Maintained Honors

Over 90% average

### **Unfinished in Business Administration and Management, General**

Athabasca University • 09/2018 – 01/2019

## **CERTIFICATIONS**

### **Hootsuite Platform Certification • 03/2023 – Present**

Hootsuite

## **VOLUNTEERING & LEADERSHIP**

### **Bring it! • 01/2015 – 01/2017**

Executive Change Agent • London, ON

- Contributed to marketing initiatives, including the creation of promotional content, social media campaigns, resulting in a 300+ attendees.
- Conducted focus groups and feedback measures to gather information and improve the event experience.

## **SKILLS**

Administration, Adobe InDesign, Adobe Photoshop, Analytical Skills, Canva, ComScore, Coworking, Creativity, Customer Service, Early-stage Startups, Easily Adaptable, Film, Hootsuite Software, Improvisation, Microsoft Office, Presentation Skills, Social Media Marketing, Start-up Ventures, Strategic Communications, Strategic Thinking, Team Building, Team Leadership, Time Management, Video Production, Voice Acting